

Message Text

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43

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TO SECSTATE WASHDC 6324

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AMCONSUL MEDELLIN

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EO 11652: NA

TAGS: BEXP, CO

SUBJ: COUNTRY COMMERCIAL PROGRAM: REVIEW OF FOURTH QUARTER
OF FY-1976

1. THE HIGHLIGHTS OF MISSION COMMERCIAL ACTIVITIES DURING THE FOURTH QUARTER WERE A METALWORKING AND FINISHING EQUIPMENT CATALOG SHOW, THE RECRUITMENT AND ESCORT OF A FBG TO THE INTERNATIONAL PETROLEUM EXPOSITION IN TULSA, A VISIT BY ES-IM BANK OFFICIALS, AND THE FINAL PREPARATIONS FOR THE U. S. PAVILION AT THE BOGOTA INTERNATIONAL FAIR.

2. THE ADDITION OF THE METALWORKING CATALOG SHOW TO THE CCP SCHEDULE AND THE ABSENCE OF A COMMERCIAL ATTACHE DURING MOST OF THE QUARTER FORCED THE COMMERCIAL SECTION TO DELAY TWO REPORTS: AN UPDATE ON THE EXPANSION PLANS OF TELECOM, AND A REPORT ON THE IMPLEMENTATION OF THE 1975 SANITATION CODE. THESE REPORTS HAVE BEEN RE-SCHEDULED FOR THE TRANSITION QUARTER. THE ATTEMPTED RECRUITMENT OF A FBG TO ATTEND ELECTRO-76 IN BOSTON WAS UNSUCCESSFUL DUE TO LACK OF INTEREST. OTHERWISE MAJOR COMMERCIAL ACTIVITIES SCHEDULED FOR THE FOURTH QUARTER WERE PERFORMED ON SCHEDULE.

3. THE MARKET ANALYSIS UNIT SUBMITTED ITS STUDY ON HEALTH CARE EQUIPMENT, AND BEGAN WORK ON THE GMR ON PRINTING AND GRAPHIC ARTS EQUIPMENT. THE REQUIREMENT FOR A GMR ON CONSTRUCTION
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EQUIPMENT, ORIGINALLY SCHEDULE FOR THE FOURTH QUARTER, WAS

CANCELLED. DURING THE TRANSITION QUARTER THE MAU WILL
CONTINUE WORK ON THE PGA GMR AND WILL BEGIN THE ANNUAL BEST
PROSPECTS REPORT AND A STUDY OF THE TEXTILE MACHINERY MARKET.
DREXLER

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